



Omnia Health Product Directory

Media Kit & Specifications

insights.omnia-health.com



Omnia Health Product Directory

The Omnia Health product directory is a comprehensive guide to the latest and most innovative products in the healthcare industry. It covers a wide range of categories, including medical devices, diagnostics, hospital supplies, and more. The directory aims to provide valuable information to healthcare professionals, buyers, and decision-makers who are looking to source new products and solutions for their healthcare facilities.

The directory includes detailed product descriptions, specifications, images and information on manufacturers, distributors, and suppliers.

The directory is A5 size designed to be user-friendly and will be distributed in print and digital, and published in conjunction with the 2024 Arab Health Exhibition and 2024 Medlab Middle East Exhibition, being held in Dubai. The directory provides a unique opportunity for healthcare companies to showcase their latest products and solutions to a global audience. It is an essential resource for anyone looking to stay up to date with the latest developments in the healthcare industry.



Distribution

Copies will be distributed digitally and in print during:

- Arab Health 2024 (Dubai, UAE)
- Medlab Middle East 2024 (Dubai, UAE)

Print

10,000 copies

Digital

promoted to 80k+ subscribers through Omnia Health e-newsletter + social media (LinkedIn, Facebook & Twitter) and <https://insights.omnia-health.com>

Format

A5 (handbook size) on high glossy paper



[Click here to download this issue](#)



Rate & Specifications

Advertising Packages:

- Full page ad + 3 premium listings: **\$ 3,500 + UAE VAT**
- Half Page ad + 3 premium listings: **\$ 2,500 + UAE VAT**

Premium positions (Covers, Bookmarks, Double Page Spread, Strip ads etc.) are available on request and availability.

Deadlines:

- Material deadline: 5th January 2024
- Publishing date: 29th January 2024

Full page

Trim: 148mm(W) x 210mm(H)
Type: 128(W) x 190mm(H)
Bleed: 154mm(W) x 216mm(H)



Half page (Horizontal)

Trim: 148mm(W) x 105mm(H)
Type: 128(W) x 85mm(H)
Bleed: 154mm(W) x 111mm(H)



For further enquiries please get in touch with the team below:

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Account management



Brandon Gajadhar

Account Manager - Media & Marketing Solutions

insights.omnia-health.com/contact-us

