

Arab Health
By Informa Markets

29 January - 1 February 2024
Dubai World Trade Centre, UAE

Online: 9 January - 15 February 2024

Where the world of healthcare meets

Connecting minds, transforming healthcare

arabhealthonline.com



Arab Health 2023 overview

Arab Health is one of the most important platforms to conduct business in the healthcare industry. With \$1.81 billion worth of business generated on the show floor in 2023, we are once again ready to welcome you back in-person in January 2024 and offer you unlimited opportunities to grow your network and make new business connections.



320 speakers
3,358 exhibitors
135,880 professional visits
63,599 live visitors
3,450 delegates



44 country pavilions
76 exhibiting countries
183 countries represented



\$1.81 billion**
 total value of business generated

Digital audience



3,010,525 website views

f **70,458** followers

📷 **12,500** followers

🐦 **21,200** followers

▶ **6,662,024** views

in **24,400** followers

**GRS Explori Survey.

Exhibitor overview



99% rated Arab Health as an important platform for their business



91% rated the ROI from good to excellent

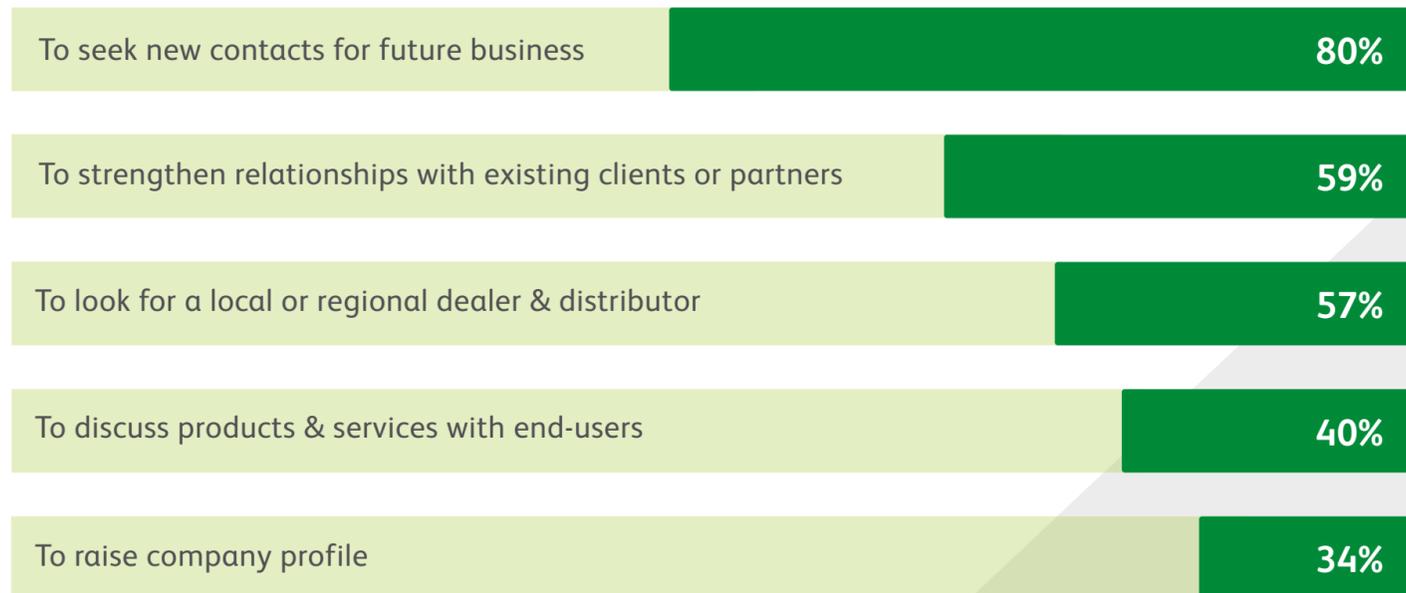


90% will be exhibiting again next year



80% rated the quality of visitors from good to excellent

Top 5 reasons for exhibiting



“It was an absolute pleasure to be a part of Arab Health 2023. All 4 days were filled with a plethora of opportunities and partnerships. Our booth saw great traffic and it was an incredible opportunity to meet and interact with our partners, suppliers, and potential customers. My team and I had a great time and I’m proud of the efforts my team put in to make the event successful. Arab Health, yet again proved to be an excellent platform for us to showcase our products and services and to gain valuable insights into the future of the healthcare industry.”

*Farida Mahabat - Head of Marketing, Supercare Pharmacy
GMG Health & Beauty Division*



“This has been a fantastic edition of Arab Health... as busy as ever. So we love it. There is no place in the world that you meet so many people from such a fantastic bandwidth of users and healthcare workers and in such a dynamic market. This is the place!”

*Ole Per Maloy – CEO, Siemens Healthineers Middle East
& Southern and Eastern Africa*

Featured countries at Arab Health

76 countries were represented on the show floor in 2023 and particular attention was given to those participating countries as attendees were eager to explore what the world of healthcare industry has to offer.



Australia*



Austria*



Belgium*



Brazil*



China*



Czech Republic



Denmark



Egypt*



Hungary*



India



Indonesia*



Israel



Italy*



Japan*



Malaysia



Poland*



Singapore



Spain*



Saudi Arabia*



South Korea*



Türkiye*



U.A.E.



U.K.*



U.S.A.*

*Country pavilions

To discuss how to organise or join any of the country pavilions for Arab Health 2024 please contact Shane.Fleming@informa.com



Visitor overview



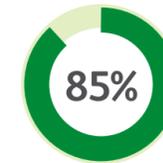
98% rated the quality of exhibitor from good to excellent



96% rated Arab Health as an important platform for their business



84% will be visiting again next year

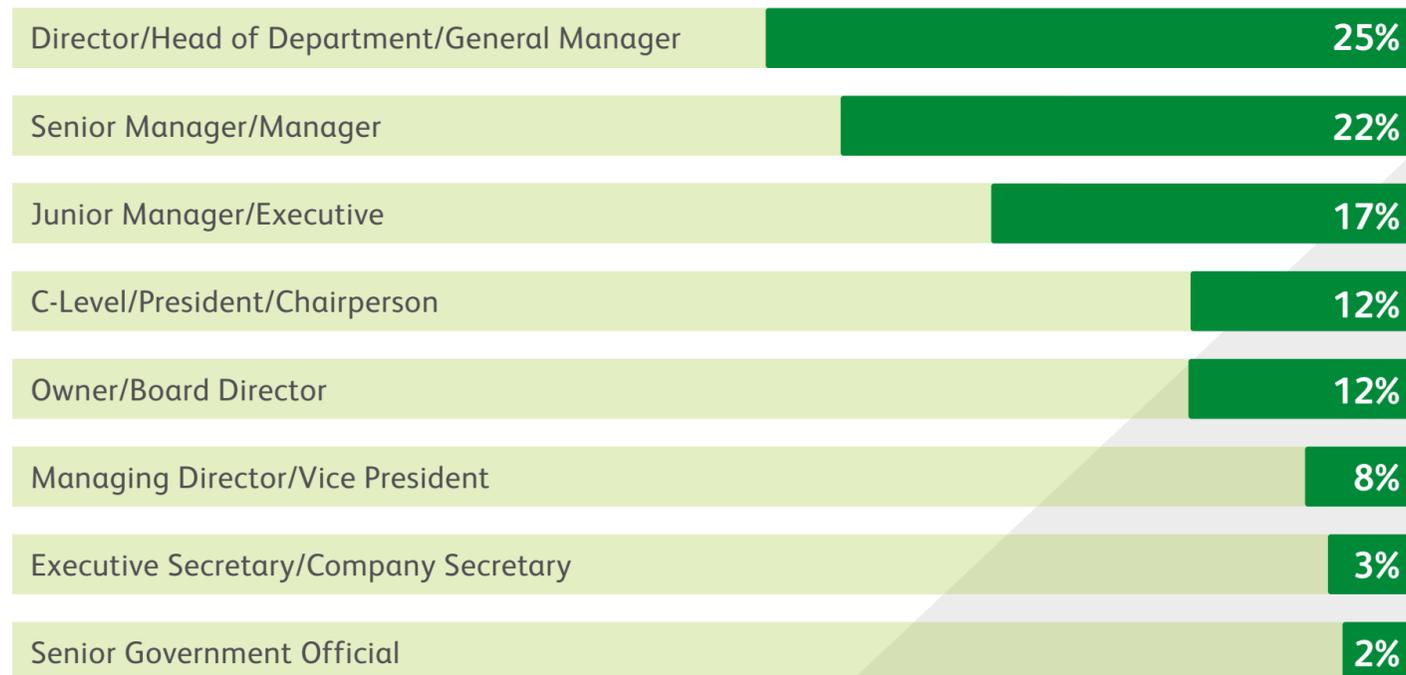


85% sourced new suppliers



56% attend the show every year

Seniority



“Arab Health 2023 was the first of its kind I attended after Covid-19 pandemic. As a new business owner, I was able to meet all 17 of my potential manufacturing partners I planned to meet in one occasion. This enables my company not only to save a lot of money, but also to conveniently meet all in one place efficiently and effectively.”

Hailu Seboka - Executive Director, Hara Business Solutions FZE LLC



“A big show, big demand to be there and to see demonstrations of equipment and solutions, good chances to network and make unexpected connections. Well coordinated from the organisers. Could be one of the best healthcare exhibitions in the world.”

Ben Roberts - Senior Associate, AES International

What to expect at Arab Health 2024?



68,000+ healthcare professionals

3,600+ delegates

3,450+ exhibiting companies

330+ speakers

180+ countries represented

70+ exhibiting countries

40+ country pavilions

10 conferences

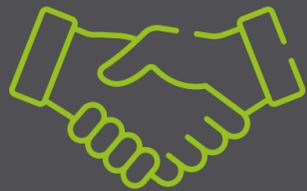
57,470 net SQM

6 show features

1 summit



Exhibit to grow your business



Generate **new business**

Network with industry leaders & potential buyers

Launch new products & services

Increase your **international presence**

Increase **brand exposure**



Who will you meet?

Arab Health has been attracting the world of healthcare for 49 years, establishing itself as the must attend healthcare event worldwide. Every year at Arab Health, healthcare professionals from the MENA region and across the globe attend the event to learn, network and trade including:

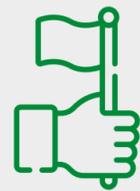


Dealer & Distributor

- C-level / Owner
- Sales Manager

Business need:

Building personal and brand reputation to secure exclusive distribution rights or attract new manufacturers/principles.



Leadership

- Healthcare Leader/
Healthcare Super Leader
- Government Leader

Business need:

Best clinical outcomes investment & cost control. Ensuring their facility and country is viewed as a global leader in healthcare.



Management of Hospitals/Clinics

- Purchasing Manager
- General & Senior Management

Business need:

Ensuring the hospital/clinic is delivering the best results. Maximising the use of procurement budget.



Technologist

Business need:

Keeping up-to-date with the latest advancements in healthcare tech and navigating the challenges of the emerging health tech space.



Senior/Junior Clinician

Business need:

Staying up-to-date with the latest healthcare innovations and products that impact their roles.



Investor

Business need:

Seeking potential business partners and start-ups for new business opportunities and ventures.

Product sectors on the show floor

-  Medical equipment & devices
-  Disposables & consumer goods
-  Orthopaedics & physiotherapy/rehabilitation
-  Imaging & diagnostics
-  Healthcare & general services
-  IT systems & solutions
-  Wellness & prevention
-  Healthcare infrastructure & assets
-  Healthcare transformation
-  International halls





Sustainability

Arab Health, while being a supporter of economic growth in and around the region, has also contributed towards building a healthier, equitable and sustainable world. In line with Informa Markets sustainability goals, the event aims to bring together the healthcare community and offers a platform for knowledge, networking, debate and advancement.



100% powered by renewable electricity



4,103m² of premium sustainable stands installed



63,763kgs of carpet and 2,180kgs of fabric recycled



Free of charge stands for organ and blood donation



Better Stands and premium sustainable options

At Arab Health, we embrace raising the level of awareness and improving the sustainability of our event. Disposable, single-use exhibitor stands contribute to over **80% of waste** on the show floor and have a detrimental impact to the environment. **The Informa Better Stands programme** is our commitment to reducing disposable stands and replacing them with higher quality, re-usable structures made from robust, sustainable materials. We're encouraging exhibitors to join us in this journey, towards a more sustainable, and responsible future for the exhibition industry.

The programme has been divided into 3 key stages:

- | | | |
|--|---|---|
|  <p>BRONZE</p> <ul style="list-style-type: none"> • Stand structure and walls • Platform or raised flooring • Furniture and equipment • Lighting |  <p>SILVER</p> <ul style="list-style-type: none"> • All Bronze elements, plus: • Fascia & overhead signage • Rigged structure • Ceiling • Display facilities |  <p>GOLD</p> <ul style="list-style-type: none"> • All Bronze and Silver elements, plus: • Graphics & decorative items • Floor covering |
|--|---|---|

All elements of a particular category must be reused or recycled in order to achieve that classification.

Contact the sales team at ahsales@informa.com to for more information and guidance as to how you can be more sustainable with your stand build.



Unrivaled sponsorship opportunities

Break through the noise with our sponsorship opportunities. These opportunities will allow you to get your products and solutions in front of key audiences, highlight your innovations, lead important industry conversations and connect with industry professionals.

Browse through our categories of designed sponsorship opportunities and discover what Arab Health can do for your brand.

To find out more, [click here](#) or scan QR code



To discover what Arab Health can do for your brand and to build your bespoke solution, please contact Bilal.Saymeh@informa.com



Virtual opportunities



Education & networking



Digital marketing & Social media



Under \$5,000



On-site branding



Partnership & recognition



Arab Health Congress 2024

The congress will offer you the option to learn and network with the key stakeholders and the global visionaries, who are making valuable evolutions in the healthcare industry.



3,600
delegates



10
CME
conferences



330+
speakers



165+
sessions

Conferences include:

- Total Radiology
- Surgery
- Emergency Medicine
- Diabetes (New)
- Obs & Gyn
- Orthopaedics
- Quality Management
- Public Health
- Infection Control (New)
- CSSD (New)

For more information, [click here](#)
or scan QR code



Obs & Gyn Conference



Arab Health Scientific Committee



Prof Dr Michael Fuchsjaeger
Total Radiology Global Chair
Chairman, Board of Directors,
European Society of Radiology;
Professor of Radiology and
Chairman of the Department
of Radiology, Medical
University Graz, Graz, Austria



**Prof Hatem Abou El
Abbass Ghonim**
Total Radiology Local Chair
Medical Director, Unison CI in
PPP, UAE Ministry of Health
and Prevention, Dubai, UAE



Dr Philippe Landreau
Orthopaedics Chair
Consultant Orthopaedic
Surgeon; Shoulder, Knee and
Sports Surgery, Orthocure &
Mediclinic, Dubai, UAE



Dr Ahmed El Laboudi PhD
Diabetes Chair
Consultant Endocrinologist and
Diabetologist - Imperial College
London Diabetes Centre
Adjunct Associate Clinical
Professor, Khalifa University,
Abu Dhabi, UAE



Dr Ali Al Dameh
Surgery Chair
Chief of Surgery, Al Zahra
Hospital, Dubai, UAE
Prof Guido Mannaerts
Arab Health Surgery Chair
Mediclinic Hospital Al Ain and
Abu Dhabi and Professor, UAE
University, Abu Dhabi, UAE



Prof Guido Mannaerts
Surgery Chair
Mediclinic Hospital Al Ain and
Abu Dhabi and Professor, UAE
University, Abu Dhabi, UAE



Dr Rola Hammoud
Quality Management Chair
President of American College
of Healthcare Executives,
MENA chapter, Dubai, UAE



Dr Jeremy Hawe
Obs & Gyne Chair
Consultant Gynaecologist &
Chief of Gynaecology, Corniche
Hospital, Abu Dhabi, UAE



Dr Sarah Francis
Obs & Gyne Chair
Consultant Obstetrician, and
Gynaecologist, American
Hospital, Dubai Academic
Institute Residency Program
Director for OBGYN, Dubai,
UAE



Dr.Ramadan Ibrahim AIBlooshi
Public Health Conference Chair
DG Advisor and Acting Director
of Public Health Protection
Department, Dubai Health
Authority, Dubai, UAE



Dr Ashraf Elhoufi
**Infection Control Conference
Co-Chair**
Chairman, Infection Control
ICU Committee, Dubai
Hospital, Consultant ICU,
Dubai, UAE



Jehad Abdalla
**Infection Control Conference
Co-Chair**
Chair of Antimicrobial
Stewardship Program,
SEHA, Infectious Diseases
Consultant, Al Rahba/SKMC
Hospitals, Abu Dhabi, UAE

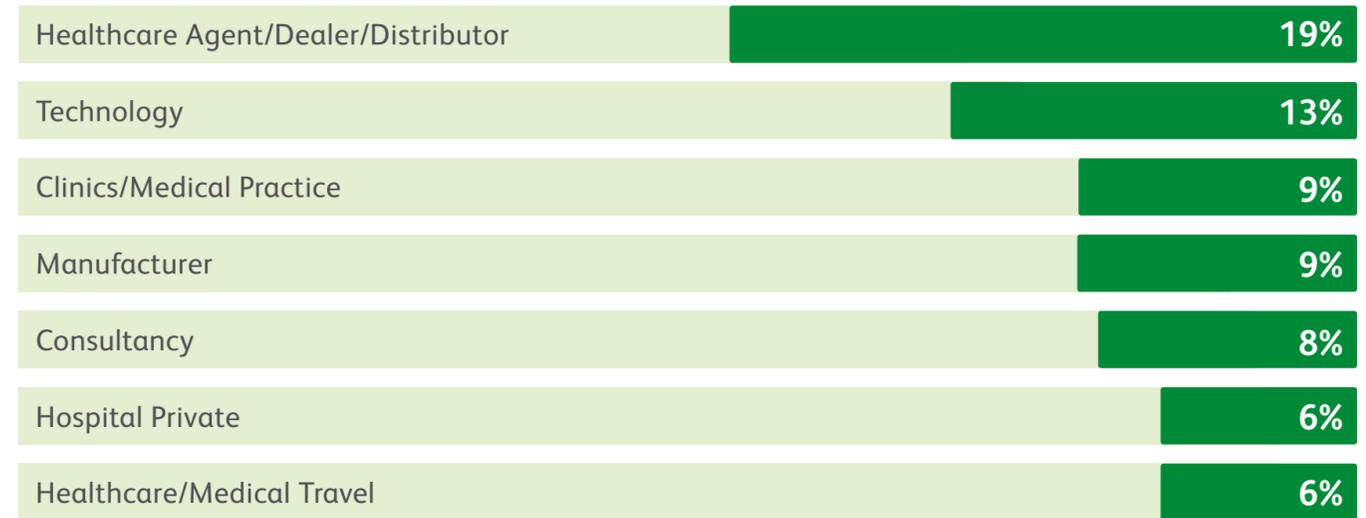
Transformation Zone

Driving innovation in healthcare

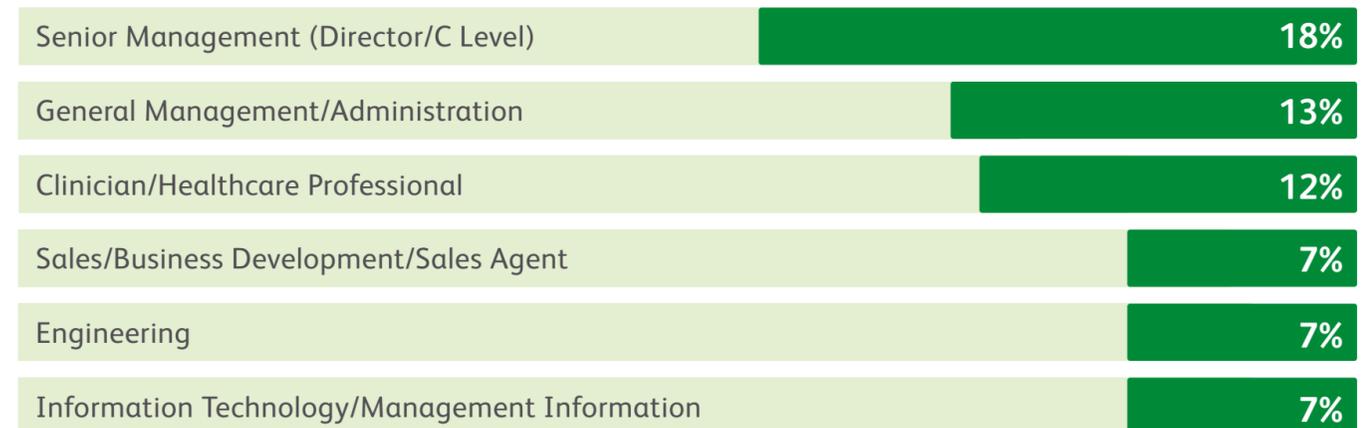
The Transformation Zone at Arab Health 2024 will showcase disruptive technologies that will transform healthcare delivery. Participate in the Innov8 Talks, product showcase, and Healthcare Transformation Talks to witness the change in the future of healthcare.



Top natures of business



Top job functions



Future Health Summit

1 February 2024 | Museum of the Future

The 2024 edition of Arab Health will once again host the most immersive and exclusive event known as the **Future Health Summit**, specifically designed for esteemed senior government officials and CEOs operating within the healthcare sector. This summit will focus on the theme of **longevity and reverse aging**, offering an unparalleled opportunity to network and gain insights into the forthcoming ground-breaking advancements in healthcare. With a strong emphasis on revolutionising healthspan, the summit aims to reveal remarkable breakthroughs in the field of reverse aging and longevity.

 **270**
attendees

 **10+**
countries

Contact Bilal.Saymeh@informa.com to find out more and be part of this immersive experience.



The Village

Experience The Village at Arab Health 2024. The Village is a recreational space designed for networking and relaxation, located right outside of Za'abeel Halls 4 to 6.

Accessible throughout the show days, The Village will provide a private space, perfect for one-on-one meetings with clients and colleagues. The Village will also feature an array of international food and beverage options to help you unwind after a busy day at Arab Health 2024.

If you're looking for a relaxed atmosphere to host a networking event or book additional meeting space, The Village is the perfect option for you.

In addition to networking, The Village will also feature exciting branding opportunities that will increase your company's visibility amongst Arab Health's diverse international audience.

To find out more, please contact
Bilal.Saymeh@informa.com



Get involved

Contact the team today to discuss a range of options and solutions to help you achieve your business objectives.

Exhibition sales

ahsales@informa.com

Country pavilions

Shane.Fleming@informa.com

Partnership opportunities

Bilal.Saymeh@informa.com

To apply for a stand, [click here](#)
or scan QR code

