

Exhibiting Company: _____ Booth #: _____

Contact: _____ Title: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

Fulfillment Contact: _____

Phone: _____ Email Address: _____

SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

ADVERTISING OPPORTUNITIES

Promotional Opportunities

- Education Lounges \$25,000
- Welcome Party (exclusive) \$10,000
- Escalator Clings \$5,000
- Hanging Banner \$5,000
- Lanyards (production not included) \$5,000
- Show Bags (production not included) \$5,000
- Skybridge Clings \$5,000
- Happy Hour in the Hall - Featured area \$4,000
- Online Registration \$3,500
- Happy Hour in the Hall \$3,000
- CE Learning Zone \$3,000
- Coffee Break \$3,000
- Email Blast \$3,000
- Mobile App Banner Ad \$3,000
- Registration Ticket Giveaway \$2,500
- Passport to Prizes \$2,000
- Web Banner Ads \$2,000
- Welcome Party (non-exclusive) \$2,000
- Billboard \$1,500
- Carpet Logos \$1,200
- Mobile App Push Alert \$500
- Photo Exhibit, per unit \$500
- Multi Media Package Call for pricing
- Social Media Package Call for pricing
- Educational Conference Track Call for pricing
- Promo Bundle 1 \$1,800
- Promo Bundle 2 \$2,600
- Promo Bundle 3 \$3,400

Pre-Show Advertising - Attendee Brochure

- Back Cover Ad \$3,500
- Inside Back Cover Ad \$3,500
- Inside Front Cover Ad \$3,500
- Full Page, Color Ad \$3,300
- Half-Page Ad \$1,700
- Quarter-Page Ad \$900
- 2x2 Display Ad \$500

On-Site Advertising - On-Site Event Guide

- Back Cover Ad \$3,500
- Inside Back Cover Ad \$3,500
- Inside Front Cover Ad \$3,500
- Full-Page Ad \$3,300
- Half-Page Ad \$1,700
- Quarter-Page Ad \$900
- 2x2 Display Ad \$500
- Upgraded Profile \$500

Sponsorships are only available to contracted ABX 2019 exhibitors. The 2018 exclusive sponsorship holders have first right-of-refusal for ABX 2019 until April 18, 2019. Above promotion rates are non-commissionable. Sponsorships, advertising and digital are nonrefundable. Detailed descriptions of all promotions are available online at abexpo.com.

RETURN APPLICATION & PAYMENT TO:

ArchitectureBoston Expo
6191 N. Hwy. 161, Suite 500
Irving, Texas USA 75038

METHOD OF PAYMENT:

Please check one:

- Check made payable to:**
ArchitectureBoston Expo
- Wire / ACH***
- Credit Card***
Complete the online contract or contact us for a credit card form.

PCI compliance requires credit card information must only be received via our secure fax line 972.550.5390 or through our online contract portal.

* Refer to Clause 7 on T&C

QUESTIONS?

Please contact Show Management at 617.391.4029 or bkeefe@architects.org with any questions. All payments should be in USD funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments.

CALCULATE THE CONTRACT TOTAL

Sponsorship Cost \$ _____

CONTRACT TOTAL: \$ _____

CALCULATE THE DEPOSIT

Sponsorship Deposit \$ _____

DEPOSIT TOTAL: \$ _____

DEPOSIT PAYMENT SCHEDULE

January 18, 2019
25% of total balance due
April 18, 2019
75% of total balance due
July 18, 2019
100% of total balance due

FOR SHOW MANAGEMENT USE ONLY

Date Received: _____

Deposit Received: _____

Exh ID#: _____

AE: _____

We have read and understand the eligibility requirements stated above. We also understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. and that all deposits/final payments are non-refundable.

Required

Signature: x _____

Printed Name: _____

We agree to abide by the terms and conditions of the ArchitectureBoston Expo 2019 Booth Application & Contract.