

PRIMARY COMPANY INFORMATION:

The "Exhibiting As" company name, city, state, toll-free phone and URL listed below will be displayed in the On-Site Event Guide and the online exhibitor list at abexpo.com.

Legal Company Name: _____
 Exhibiting As: _____
 Mailing Address: _____ City, State, Zip: _____
 Country*: _____ Web Address: _____ Phone: _____

WHAT IS YOUR PRIMARY GOAL FOR EXHIBITING? Leads Sales Networking

PRIMARY CONTACT INFORMATION:

If show contact is not responsible for the overall health and safety at the event then please email the appropriate contact information to bkeefe@architects.org.

Contact Name: _____ Title: _____
 Phone: _____ Email: _____

INVOICE/ACCOUNTING CONTACT INFORMATION: (For all Invoice and Accounting correspondence. If different address than above, please complete below.)

Contact Name: _____
 Address: _____ City, State, Zip: _____
 Phone: _____ Email: _____

BOOTH CONTACT INFORMATION: (For all booth specific correspondence, if different than primary contact above, please complete below.)

Contact Name: _____ Title: _____
 Phone: _____ Email: _____

EXHIBIT BOOTH SELECTIONS

List all preferred booth space(s). All space is allocated in 100 sq. ft. increments. Please provide 4 options.

1st Choice _____
 2nd Choice _____
 3rd Choice _____
 4th Choice _____

Please reserve exhibit space in ABX 2019. We request the exhibit space(s) listed above. (If our space choice has been allocated, we request that show management assign what it considers to be the best space available.)

List **specific companies** (not product lines) you do not wish to be next to, limit of four companies. (See item #4 on reverse side.)

1. _____
 2. _____
 3. _____
 4. _____

EXHIBIT SPACE RATES (per square foot)

Early Rate
After March 4

Standard Booth	\$40.00
Corner	\$43.00
Peninsula	\$44.50
Island	\$46.50

SPONSORSHIPS*

- \$500 UPGRADED PROFILE** - Brand your booth by including your logo and company name in bold type in the On-site Event Guide.
- CUSTOM PACKAGE** - Please write in your selections from the Sponsorship Contract found on the following page:

Item	Price
_____	\$ _____
_____	\$ _____

INSURANCE (INTERNATIONAL EXHIBITOR REQUIREMENT)\$115**

Insurance coverage will be added for International Exhibitors but any exhibitor can purchase a policy. All exhibitors are required to obtain the coverages outlined in Clause 25. Insurance regardless of geographic location. International insurance policies often are not valid in the United States; Informa negotiated the necessary coverages at a discounted rate to ensure the appropriate coverages are in place. Coverage will be opted in and included when contracting. International is defined as outside the United States or Canada. This fee will be waived/refunded if a valid Certificate of Insurance with the necessary coverages is provided. Coverage is subject to underwriting review; see clause 25. Insurance and your booth confirmation for additional information.

TOTAL SQUARE FEET	EXHIBIT SPACE COST/SQFT	SPONSORSHIP*	TOTAL
_____	\$ _____	\$ _____	\$ _____

DEPOSIT PAYMENT SCHEDULE

January 18, 2019
25% of total balance due
 April 18, 2019
75% of total balance due
 July 18, 2019
100% of total balance due

METHOD OF PAYMENT: U.S. funds only, please check one:

- Check made payable to: ArchitectureBoston Expo Wire / ACH*
- Credit Card* PCI compliance requires credit card information must only be received via our secure fax line 972.550.5390 or through our online contract portal. * Refer to Clause 7 on reverse

MAILING ADDRESS: 6191 N. HIGHWAY 161, SUITE 500 IRVING, TX 75038

QUESTIONS? Please contact Show Management at 617.391.4029 or bkeefe@architects.org with any questions. All payments should be in USD funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments.

FOR SHOW MANAGEMENT USE ONLY

Date Received: _____
 Booths Assigned: _____
 TSF: _____
 Deposit Received: _____
 AE: _____
 CO ID#: _____

We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the General Information, Exhibitor Contract Terms and Conditions, rules listed in the Exhibitor Service Manual and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein. We understand that all deposits/final payments are non-refundable.

Required

Signature: x _____ Printed Name: _____ Date: _____

By providing your contact information and signature, you are authorizing Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, SMS or email.

Exhibiting Company: _____ Booth #: _____

Contact: _____ Title: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

Fulfillment Contact: _____

Phone: _____ Email Address: _____

SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

ADVERTISING OPPORTUNITIES

Promotional Opportunities

- Education Lounges \$25,000
- Welcome Party (exclusive) \$10,000
- Escalator Clings \$5,000
- Hanging Banner \$5,000
- Lanyards (production not included) \$5,000
- Show Bags (production not included) \$5,000
- Skybridge Clings \$5,000
- Happy Hour in the Hall - Featured area \$4,000
- Online Registration \$3,500
- Happy Hour in the Hall \$3,000
- CE Learning Zone \$3,000
- Coffee Break \$3,000
- Email Blast \$3,000
- Mobile App Banner Ad \$3,000
- Registration Ticket Giveaway \$2,500
- Passport to Prizes \$2,000
- Web Banner Ads \$2,000
- Welcome Party (non-exclusive) \$2,000
- Billboard \$1,500
- Carpet Logos \$1,200
- Mobile App Push Alert \$500
- Photo Exhibit, per unit \$500
- Multi Media Package Call for pricing
- Social Media Package Call for pricing
- Educational Conference Track Call for pricing
- Promo Bundle 1 \$1,800
- Promo Bundle 2 \$2,600
- Promo Bundle 3 \$3,400

Pre-Show Advertising - Attendee Brochure

- Back Cover Ad \$3,500
- Inside Back Cover Ad \$3,500
- Inside Front Cover Ad \$3,500
- Full Page, Color Ad \$3,300
- Half-Page Ad \$1,700
- Quarter-Page Ad \$900
- 2x2 Display Ad \$500

On-Site Advertising - On-Site Event Guide

- Back Cover Ad \$3,500
- Inside Back Cover Ad \$3,500
- Inside Front Cover Ad \$3,500
- Full-Page Ad \$3,300
- Half-Page Ad \$1,700
- Quarter-Page Ad \$900
- 2x2 Display Ad \$500
- Upgraded Profile \$500

Sponsorships are only available to contracted ABX 2019 exhibitors. The 2018 exclusive sponsorship holders have first right-of-refusal for ABX 2019 until April 18, 2019. Above promotion rates are non-commissionable. Sponsorships, advertising and digital are nonrefundable. Detailed descriptions of all promotions are available online at abexpo.com.

RETURN APPLICATION & PAYMENT TO:

ArchitectureBoston Expo
6191 N. Hwy. 161, Suite 500
Irving, Texas USA 75038

METHOD OF PAYMENT:

Please check one:

- Check made payable to:**
ArchitectureBoston Expo
- Wire / ACH***
- Credit Card***
Complete the online contract or contact us for a credit card form.

PCI compliance requires credit card information must only be received via our secure fax line 972.550.5390 or through our online contract portal.

* Refer to Clause 7 on T&C

QUESTIONS?

Please contact Show Management at 617.391.4029 or bkeefe@architects.org with any questions. All payments should be in USD funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments.

CALCULATE THE CONTRACT TOTAL

Sponsorship Cost \$ _____

CONTRACT TOTAL: \$ _____

CALCULATE THE DEPOSIT

Sponsorship Deposit \$ _____

DEPOSIT TOTAL: \$ _____

DEPOSIT PAYMENT SCHEDULE

- January 18, 2019
25% of total balance due
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75% of total balance due
- July 18, 2019
100% of total balance due

FOR SHOW MANAGEMENT USE ONLY

Date Received: _____

Deposit Received: _____

Exh ID#: _____

AE: _____

We have read and understand the eligibility requirements stated above. We also understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. and that all deposits/final payments are non-refundable.

Required

Signature: x _____

Printed Name: _____

We agree to abide by the terms and conditions of the ArchitectureBoston Expo 2019 Booth Application & Contract.

8,000+

architects, builders,
contractors, engineers,
designers, and more



ABX19

November 6-7

ABX SUSTAINABILITY TIPS

- Consider building your booth display out of recycled materials
- Use lightweight materials to save on shipping expenses
- Reuse your own flooring for multiple years, or rent carpet through Freeman and select from their sustainable options
- Print all necessary graphics and collateral on 25% - 100% recycled materials and use vegetable-based inks when available
- Opt for eco-friendly items when choosing attendee swag
- Look for the Energy Star logo on product packaging when selecting appliances
- Replace any incandescent bulbs with LEDs
- Power down all display, monitors and booth lighting each night after show/set-up hours
- Avoid shipping unnecessary items to the convention center and consolidate your booth materials into a single shipment
- Consider your packing materials and avoid packing peanuts, #6 plastics or foam
- Find ways to recycle all or part your booth instead of sending it to the landfill
- Take advantage of the BCEC's donation program, Convention CARE
- Bring your own reusable water bottle to the show every day, coolers will be available on the expo floor for refills
- Avoid replacing the sheets and towels in your room during your stay
- Use a ride-share option or public transportation whenever possible

