

Exhibiting Company: _____ Booth #: _____

Contact: _____ Title: _____

Phone: _____ Email Address: _____

Fulfillment Contact: _____

Phone: _____ Email Address: _____

SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

Promotional Opportunities

- Escalator Clings \$5,000
- Exhibit Hall Banner \$5,000
- Lanyards..... \$5,000
- Online Registration..... \$5,000
- Onsite Registration \$5,000
- Show Bags..... \$5,000
- Skybridge Clings..... \$5,000
- Banner Ads \$3,500
- Direct Mail \$3,500
- Email Blast..... \$3,500
- Golf Carts \$3,500
- Passport to Prizes..... \$3,500
- Bag Inserts \$3,000
- Carpet Logos \$3,000
- Coat & Bag Check..... \$3,000
- NEW** CEU Learning Zone..... \$3,000
- Billboard \$1,500
- Photo Exhibit..... \$1,500

Advertising Opportunities

Pre-Show Advertising - Attendee Brochure

- Half Page, Back Cover Ad \$5,418
- Inside Front Cover Ad..... \$5,418
- Full Page, Color Ad \$4,300

On-Site Advertising - On-Site Event Guide

- Back Cover Ad \$5,418
- Inside Back Cover Ad..... \$5,418
- Inside Front Cover Ad..... \$5,418
- Full-Page Ad \$4,300
- Half-Page Ad \$2,786
- Product Spotlight \$2,500
- Quarter-Page Ad \$1,597
- Listing Enhancements \$385

Sponsorships are only available to contracted ABX 2018 exhibitors. The 2017 exclusive sponsorship holders have first right-of-refusal for ABX 2018 until April 16, 2018. Above promotion rates are non-commissionable. Sponsorships, advertising and digital are nonrefundable. Detailed descriptions of all promotions are available online at www.abexpo.com.

RETURN APPLICATION & PAYMENT TO:

ArchitectureBoston Expo
6191 N. Hwy. 161, Suite 500
Irving, Texas USA 75038

METHOD OF PAYMENT: Please check one:

- Check made payable to:**
ArchitectureBoston Expo
- Wire / ACH***
- Credit Card***
Complete the online contract or contact us for a credit card form.

PCI compliance requires credit card information must only be received via our secure fax line 972-550-5390 or through our online contract portal.
* Refer to Clause 7 on page 2

QUESTIONS?

Please contact Show Management at 617-391-4029 or bkeefe@architects.org with any questions. All payments should be in USD funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments.

CALCULATE THE CONTRACT TOTAL

Sponsorship Cost \$ _____
CONTRACT TOTAL: \$ _____

CALCULATE THE DEPOSIT

Sponsorship Deposit \$ _____
DEPOSIT TOTAL: \$ _____

DEPOSIT PAYMENT SCHEDULE

January 16, 2018
25% of total balance due
April 16, 2018
75% of total balance due
July 16, 2018
100% of total balance due

FOR SHOW MANAGEMENT USE ONLY

Date Received: _____
Deposit Received: _____
Exh ID#: _____
AE: _____

We have read and understand the eligibility requirements stated above. We also understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. and that all deposits/final payments are non-refundable.

Required

Signature: x _____

Printed Name: _____

We agree to abide by the terms and conditions of the ArchitectureBoston Expo 2018 Booth Application & Contract.