

ABX2018

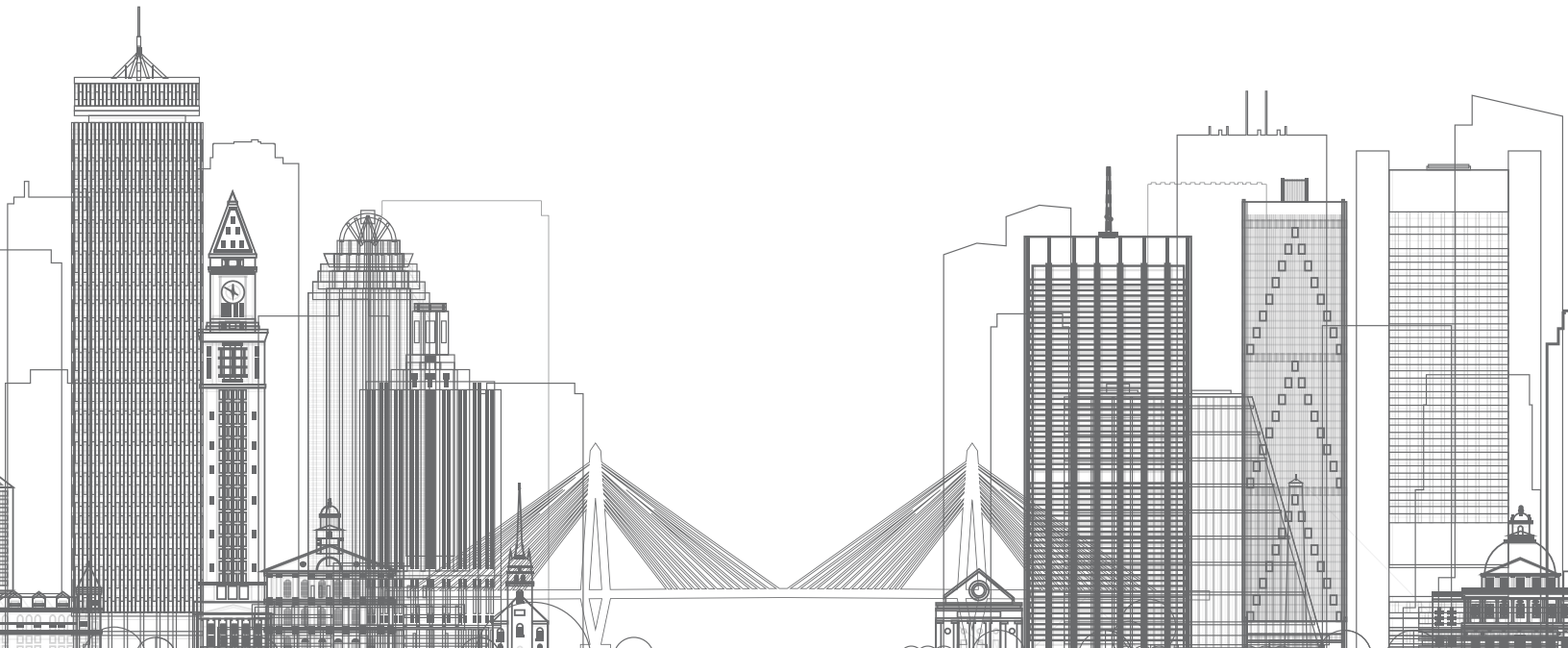
ARCHITECTUREBOSTON EXPO

The leading building industry
event in the Northeast.

ArchitectureBoston Expo
November 28-29, 2018
Boston Convention & Exhibition Center









**REACH NEW BUYERS. GENERATE LEADS.
PENETRATE NEW MARKETS. INCREASE
SALES. STRENGTHEN YOUR POSITION.**

ABX 2018 is the must-exhibit event to connect face-to-face with 8,000+ qualified architects, contractors, engineers, and other design professionals from the Northeast. To increase sales, reach new buyers, close deals, strengthen your brand and achieve highly profitable results, sign up today to lock in your prime booth space.



EXHIBITOR INFORMATION

ATTENDEE PROFILE

- 57%  Architecture
- 11%  Builder/Contractor
- 7%  Building Products/Services
- 7%  Interior Design/Space Planning
- 4%  Academia
- 4%  Real Estate Development
- 4%  Engineering
- 3%  Government/Planning/Urban Design
- 3%  Other

PURCHASING AUTHORITY



82% of attendees make or influence buying decisions

EXHIBITOR SPACE RATES

Rates per square foot	Early Rate Through 3/1/18
Standard Booth	\$36.95
Corner	\$40.65
Peninsula	\$42.50
Island	\$44.35

All booths are 10x10 unless otherwise indicated

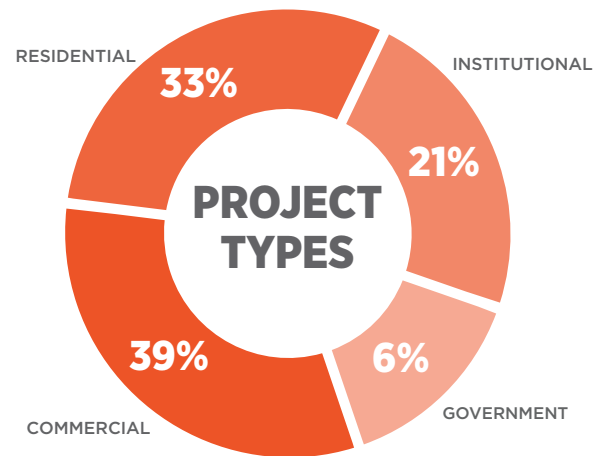
All ABX exhibitors will also receive a complimentary account on CONNECT, an online product directory featuring your company profile, a marketing and trends dashboard, and unlimited leads.

44
UNIQUE
PRODUCT
CATEGORIES

50,000
SQ. FT. EXHIBIT FLOOR

96%
ATTENDEES FROM
NEW ENGLAND

400+
EXHIBITING
COMPANIES



WHAT'S INCLUDED WITH YOUR BOOTH?

- 150 free exhibit hall passes to invite your current and future clients
- One free conference session per 100 sf of booth space
- One booth ID sign for inline booths
- Your company's listing in the pre-show Attendee Brochure and onsite Expo Guide
- Your company listing on abexpo.com
- Unlimited products upload

CONTACT:

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