



Sponsorship & Promotional Opportunities Application & Contract

November 4-5, 2020 | Boston Convention & Exhibition Center | Boston, MA | abexpo.com

Complete the online Booth Contract at abexpo.com

Exhibiting Company: _____ Booth #: _____

Contact: _____ Title: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

Fulfillment Contact: _____

Phone: _____ Email Address: _____

SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

ADVERTISING OPPORTUNITIES

Promotional Opportunities

- Education Lounges \$25,000
- Welcome Party (exclusive) \$10,000
- Escalator Clings \$5,000
- Hanging Banner \$5,000
- Lanyards (production not included) \$5,000
- Show Bags (production not included) \$5,000
- Skybridge Clings \$5,000
- Online Registration \$3,500
- Coffee Break \$3,000
- Email Blast \$3,000
- Happy Hour in the Hall \$1,000 - \$3,000
- Mobile App Banner Ad \$3,000
- CE Learning Zone \$2,000
- Passport to Prizes - Level 1 \$1,000
- Passport to Prizes - Level 2 \$250
- Welcome Party (non-exclusive) \$2,000
- Billboard \$1,500
- Registration Ticket Giveaway \$1,500
- Web Banner Ads \$1,500
- Carpet Logos \$1,200
- Mobile App Push Alert \$500
- Photo Exhibit, per unit \$500
- Multi Media Package Call for pricing
- Social Media Package Call for pricing
- Educational Conference Track Call for pricing

Pre-Show Advertising - Attendee Brochure

- Back Cover Ad \$2,000
- Inside Back Cover Ad \$2,000
- Inside Front Cover Ad \$2,000
- Full Page, Color Ad \$1,500
- Half-Page Ad \$750

On-Site Advertising - On-Site Event Guide

- Back Cover Ad \$2,000
- Inside Back Cover Ad \$2,000
- Inside Front Cover Ad \$2,000
- Full-Page Ad \$1,500
- Half-Page Ad \$750

RETURN APPLICATION & PAYMENT TO:

ArchitectureBoston Expo
222 W. LAS COLINAS BLVD., Suite 450E
Irving, Texas USA 75039

METHOD OF PAYMENT:

Please check one:

Check made payable to:
ArchitectureBoston Expo

Wire / ACH*

Credit Card*

Complete the online contract or contact us for a credit card form.

PCI compliance requires credit card information must only be received via our secure fax line 972.550.5390 or through our online contract portal.

* Refer to Clause 7 on page 2.

QUESTIONS?

Please contact Show Management at 617.391.4029 or bkeefe@architects.org with any questions. All payments should be in USD funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments.

Sponsorships are only available to contracted ABX 2020 exhibitors. The 2019 exclusive sponsorship holders have first right-of-refusal for ABX 2020 until April 16, 2020. Above promotion rates are non-commissionable. Sponsorships, advertising and digital are nonrefundable. Detailed descriptions of all promotions are available online at abexpo.com.

CALCULATE THE CONTRACT TOTAL

Sponsorship Cost \$ _____

CONTRACT TOTAL: \$ _____

CALCULATE THE DEPOSIT

Sponsorship Deposit \$ _____

DEPOSIT TOTAL: \$ _____

DEPOSIT PAYMENT SCHEDULE

- January 16, 2020
25% of total balance due
- April 16, 2020
75% of total balance due
- July 16, 2020
100% of total balance due

FOR SHOW MANAGEMENT USE ONLY

Date Received: _____

Deposit Received: _____

Co ID#: _____

AE: _____

We have read and understand the eligibility requirements stated above. We also understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. and that all deposits/final payments are non-refundable.

Required

Signature: x _____

Printed Name: _____

We agree to abide by the terms and conditions of the ArchitectureBoston Expo 2020 Booth Application & Contract.